

Quarterly Newsletter



Q-Route

#1 Route Delivery Software for QuickBooks

June 1, 2011

A message from David Kroutil, CEO of Advantage Route Systems



Welcome to our second quarter 2011 User Newsletter!

We are excited to share with you five important hot topics that relate to your QRoute™ software. We want you to get maximum benefit from our products, so our first step is to tell you what's new! Here they are:

1. New software release
2. New backup program to protect your data
3. New support plans to give you better support
4. New handheld to use in your business
5. New Web site to tell you all about it!

We think you will like what we have inside! You will find useful tools that will make you more efficient and your life easier.

New version of QRoute

We have just released the latest version of QRoute! This new version has new things that will help you do your job better.

- Support for several new printers and handhelds – including the new Pharos line.
- Ability to reload your trucks during the day – This will allow for truck-to-truck transfer and other reloads.
- Bar code support for reading UPC codes on products when you load your truck and when you sell products.
- This download - V11.1 Build 242- is available now. It can be downloaded if you have QCare support.

We have even more great stuff planned for next quarter, too. We are

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Check this out! 

Check out our new Mango Help Web Site! Find information on each handheld and printer in the Mango family of products.

www.MangoHelp.com



We have even more great stuff planned for next quarter, too. We are always open to new suggestions so we can make products that will help you run your operations smoother and better. Just send us an email to info@QROUTE.com.



ARS Backup

When was the last time you backed up your QRoute data? Are you sure that your backup is a good one? If you had to use it, could you find it? Would it work?

Now, ARS is offering our time-tested ARSBackup to all of our QRoute customers. This is an online service that will back up your data every night to our remote servers and let you know via email that it was successful each time. No longer do you need to worry about your QRoute and QuickBooks data. There will always be a 'one day old' backup on our secure, safe and dedicated servers. Need the backup? You can restore your data at any time and you can have it in just minutes.

Pricing is affordable – a simple \$79 annual fee for you if you have 1000 customers or less. Over 1000 customers – then it is just \$149 per year. There is a setup fee of \$25. Want more details, [click here](#)? The best part is it will back up both your QRoute and QuickBooks data.

Isn't it time that you quit worrying about your data? With ARSBackup you can rest well knowing that your data is secure. Call our sales team or go to the [ARSBackup site](#).



All New Support Program

We are pleased to announce that as of June 1, we have an all new support program called [QCare](#) that will give you a choice on how you want your support. This is included with all new sales of QRoute software and is available to all existing customers, effective immediately. Here is how it works:

For a low, one-time annual fee, you will get all updates to the QRoute software, technical support, access to reference materials, etc. This fee is based on the number of handheld users that you have and the priority of service that you want.

Our basic plan is called [QCare](#). This plan provides:

- QRoute Updates – unlimited for a year
- 1 hour of support time with a 6 hour guaranteed response time.
- Unlimited access to manuals, reference materials
- Quarterly news letters

With QCare Plus, you receive all of the benefit of the basic QCare plan – plus more! We offer a two hour guaranteed response time so you will always move to the front of the support queue when you call in. Want help on weekends or evenings? Another benefit of the QCare Plus

support plan.

Here is a [handy chart](#) that shows the benefits of both programs. You now can choose the best plan for you!

We want you to know that we are here for you. Have a question about which plan is best for you? Give Aunrae a call and he will help you choose the best plan to meet your needs!

New Handheld to Use!

We are happy to announce that this past week, our testing department approved a new handheld for use with QRoute!

This unit made by Pharos, is the Model 565. This is a very sturdy unit built to IP54 standards that can resist moisture, dust and being dropped (from up to 5'). It has a large 3.5 inch screen with Bluetooth, Wi-Fi, GPS, IrDA (if you still have a Seiko printer) and a zippy 624 MHz processor. It uses a standard Micro SD card (external) which is on the side of the case with a waterproof cover. Priced at \$599, it comes with a silicon case, hand strap AC/DC charger and 2 GB data card. It also has a QWERTY keyboard. It runs on the Windows Mobile 6.5 platform.

This unit has been fully tested with our QRoute software and has passed with flying colors. If you would like more information, call Aunrae in sales – 888.294.7688 ext. 299. You can also find more information at the www.QRoute.com Web site. There is a specification sheet available at the site.

Model 565 is a unit that should last 3 – 5 years. Not bad for a handheld that is just \$100 more than a consumer unit.

If this fits your budget, give Aunrae a call. We have them in stock and can ship one to you. This is a good little unit and delivers outstanding power for an affordable price.

New Web Site

We want to introduce you to the newly revised web site at www.QRoute.com. This site has been revamped to provide you more information in an easily viewed format. It has also been updated to include new materials about our support plans, ARSBackup program, new hardware, etc. If you have not been there for a while, check it out. We have all kinds of new things on the site. Don't worry, it still has the same look and feel you are used to, but the content has been updated to reflect what we presently offer.

Give us your feedback. If you have suggestions or great ideas, we look forward to your input.

Did You Know About This Printer?

We have printers now that start at only \$199 that can be used with your QRout system. This is our [PTB-2](#) portable 2 inch wide printer. It also comes in a 3 inch version that is only \$299. Of course, we still have our 4 inch BT-4 printers as well.

The 2 and 3 inch PTB printers are portable thermal printers that have a Bluetooth interface. They come with a nice pouch that you can use as a holster. They have a time-tested performance record and have been on the market now for a couple of years. We think you will find that the affordable price will make it easier than ever to print receipts in the field at a very affordable price.

Want more information? Give Aunrae a call at 1.888.294.7688 Ext. 299 and he can explain how they work. We have a spec sheet if you want to follow this [link](#).

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